

# Dan Montgomery

## Web Developer

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### Summary:

- 15 years of web development experience
- Exceptional HTML/CSS and ActionScript skills
- Development experience includes web applications, object-oriented programming, and search engine optimisation

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### Work Experience:

#### **Freelance Flash Programmer**, 07/2009 - present

Programming games and websites using Flash and ActionScript 3. Working closely with clients to deliver fun and effective products to their audience. Recent clients include a trio of Canadian television networks: CBC, Global Television, and HBO Canada.

#### **Technical Specialist**, STUDYPATH LTD., 06/2008 - 06/2009

Provided web development and technical guidance to a financial e-learning start-up in Beijing. Heavy focus on SEO and web traffic analytics.

#### **Senior Analyst**, UNIVERSITY HEALTH NETWORK, 01/2008 - 05/2008

Provided technical consultation for the Shared Information Management Services branch of Toronto's major hospital network, UHN. Assisted with SQL Server database migrations and SharePoint troubleshooting. Other duties included evaluating content management systems, usability testing, and enterprise network administration.

#### **Front-End Web Developer**, KABOOSE INC., 06/2004 - 10/2007

Worked on existing and new content channels for the Kaboose network of websites (now owned by Disney), with an audience of more than eight million unique visitors per month. Projects involved cross-browser coding with HTML/CSS and PHP, as well as integration with Flash games and third-party ad servers.

#### Accomplishments:

- Served as Team Lead of Web Development, providing technical input and support for the online properties.
- Successfully launched hundreds of short turn-around projects tied to ad campaigns with aggressive deadlines.
- Completed a number of site migrations into content management systems, streamlining the production process while retaining key search rankings (e.g. Google: "Christmas crafts").

#### **Freelance Web Developer**, 09/2002 - 06/2004

Provided web development, graphic design, and consultation. Clients included Bell Canada, Hudson's Bay Company, and Microsoft.

#### **Senior New Media Developer**, CORPORATE COMMUNICATIONS INTERACTIVE, 06/1997 - 09/2002

Developed and maintained new media projects and web applications. Performed a variety of roles, from system architect to lead developer. Utilized technologies such as Director, ASP, and SQL Server. Served as mentor to junior and intermediate developers.

#### Accomplishments:

- Functioned as system architect and primary developer for the company's own line of CD-ROM/web-based courseware. The code-base was used to create a catalog of over 350 courses. The success of this project allowed the transition from a service-based to product-based company.
- Served as Team Lead of the Research & Development group, developing templates and code libraries for special projects.
- Developed a prototype "low bandwidth" course which convinced the company to move from Toolbook to Director. The resulting ability to deliver courseware online was a key factor in the company's future success.
- Documented and provided AICC standards training for clients. Worked closely with clients to solve product deployment issues.

#### **New Media Developer**, ENVIRONMENT CANADA / SMITHSONIAN INSTITUTE, 11/1995 - 06/1997

Developed 'edutainment' web application using Macromedia Director and the first iteration of Shockwave.

**Skills:**

Development

- Working experience and expert-level skills in:
  - ✓ Flash and ActionScript 3 programming
  - ✓ Web design and layout using HTML/CSS
  - ✓ Search engine optimisation
- Working experience and advanced-level skills in:
  - ✓ PHP and JavaScript
  - ✓ Object-oriented programming
  - ✓ Content management systems such as RedDot, SharePoint, and Ektron
- Other development skills:
  - ✓ Various languages including C#, ASP, and XML
  - ✓ General experience with SQL Server and MySQL
  - ✓ Version control systems such as Subversion and CVS
  - ✓ Familiarity with multilingual web publishing issues

Other Skills

- Expert-level Photoshop skills
- Ad management systems such as DoubleClick and Falk AG
- Network administration, including IIS and Active Directory
- General troubleshooting and computer assembly
- Working experience as technical trainer and with leading and preparing technical training classes
- Excellent writing and communication skills

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**Education:**

*Sheridan College of Applied Arts and Technology*  
Media Arts Diploma, 1995

*University of Toronto*  
Introduction to C Programming, 2000  
Introduction to C++ Programming, 2001

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**References:**

Available upon request.

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